



# INSTAMEK



instaMek is a mobile, on-demand auto repair service that sends certified auto mechanics to your home or workplace. They operate in 3 major Canadian cities.

Before working with us, instaMek weren't getting the results they wanted from their ad spend; they felt like they were spending more than needed with the provider they had.

## WHAT WE DID

- All-Channel Audit
- Pay Per Click Bidding Strategies
- Split Testing Ads & Retiring Weakest Performers
- Restructured Keyword Strategy To Reduce Spend & Increase Conversions.

## RESULTS

- Increased Conversions by 179.62%
- Decrease Cost Per Aquisition (CPA) by 92.37%
- Achieved Significant Results Within 14 Days.

## FADEKE A, MARKETING MANAGER

*"Highly skilled digital marketers who are equal parts analytical and creative. They are Google AdWords and Facebook Ads aficionado with a data-driven focus that has been tremendously useful to our digital ads strategy."*

**WANT TO INCREASE YOUR CONVERSIONS & DECREASE YOUR CPA LIKE INSTAMEK? BOOK A CALL WITH US TODAY!**